



**TOP TO TOE**  
EPOS designed better



# PRODUCT PROPOSAL

Top to Toe:  
The UK's leading EPOS system  
for footwear retailers



[www.toptoe.com](http://www.toptoe.com)



# THANK YOU FOR CONSIDERING TOP TO TOE EPOS

We appreciate your time committed to viewing our industry-specialist proposal, as well as finding out why our EPOS, stock management and eCommerce integration system is the perfect fit for Footwear retailers like yourself.

In this proposal, we've gathered the top insights into our company and the team you'd be working with. We've also included testimonials from our Footwear clients' and a little extra on how Top to Toe's system and service are designed to make your day-to-day experience easier.

Towards the end of the proposal, you'll find contact details to book in a time for your demo with us alongside any other queries, please do not hesitate to contact me directly.

Looking forward to speaking again shortly, helping you make the most out of your retail journey and, if we tick all your boxes, welcoming you on board as a new Top to Toe client!

*Adam Bloom*  
Top to Toe EPOS

A handwritten signature in black ink that reads 'Adam Bloom'. The signature is written in a cursive style and is positioned above a horizontal dashed line.

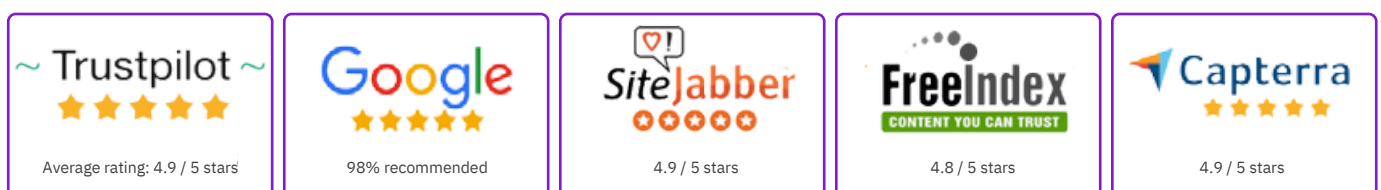


# ABOUT TOP TO TOE EPOS

For over 35 years, we've provided independent retailers with a very unique, industry specialist EPOS system.

Due to Top to Toe's ease of use, eCommerce integrations and crystal clear reporting, we are very proud of being the UK's top rated EPOS system, with our clients scoring us an average of 4.9/5 across major review platforms.

We continue to enhance our product and service even further for our clients so they can stay as efficient and successful as possible in today's ever-changing, ever-evolving retail world.



# MEET YOUR TOP TO TOE TEAM

## YOUR ONBOARDING TEAM



**ADAM BLOOM**  
NEW BUSINESS TEAM



**ADAM BENNETT**  
NEW BUSINESS TEAM



**MICHAEL BLOOM**  
NEW BUSINESS TEAM



**NADIA FADEEVA**  
MARKETING TEAM

## YOUR CLIENT SUPPORT TEAM



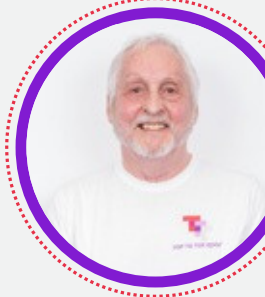
**MATTHEW HARRIS**  
HEAD OF TRAINING



**PAUL STANWAY**  
HEAD OF TECHNOLOGY



**NICKY GALLIERS**  
HEAD OF CUSTOMER CARE



**STEPHEN FOSTER**  
OPERATIONS DIRECTOR

# WHY TOP TO TOE EPOS? OUR 6 UNIQUE BENEFITS



Our clients score us 4.9/5 across major review sites, making us the highest rated EPOS system across the country.



Our EPOS system is built specifically to handle size and colour variants, presented in clear and intuitive matrix grids.



Seamlessly link your physical store to your online store, eBay and Amazon using our built-in eCommerce integration.



Receive unlimited support from both our Technical Support team and your own dedicated One-to-One system trainer.



With 35+ years experience in providing EPOS systems to footwear retailers, you are in good hands.



Our unique 7D Technology unifies reporting, bringing immense flexibility from one simple screen.



# MEET YOUR COMMUNITY



**ELLIE DICKINS,  
ELLIE DICKINS SHOES**

"Much more straightforward than my previous EPOS system - excellent value for money!"



**STEVE RYRIE,  
WHITE & SON SHOES**

"It's the best system I've used in my 25 years in footwear retail - I would certainly recommend it!"



**GEOFF ROSS,  
SPORTING FEET**

"No other EPOS system really compares to Top to Toe"



**DAVID ZERMON,  
ELIOT ZED SHOES**

"The website integration is straightforward and user-friendly"



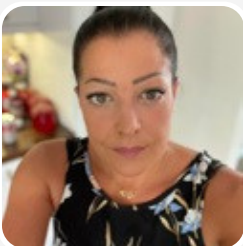
**LUKE PRESSWELL,  
HOWORTH'S SHOES**

"Everything syncs up perfectly - it's so seamless"



**DAVID IVES,  
IVES FOOTWEAR**

"I'm smitten - I wish I'd found them sooner"



**NADIA MCDONALD,  
BELLINI FOOTWEAR**

"An easy to use EPOS and their customer service team is second to none!"



**RICHARD MEIKLE,  
SHOE SHUFFLE**

"Top to Toe is brilliant - I wish I had it when I'd first started. Recommend it to any shoe retailer"

# WHAT HAPPENS NEXT?

## ONBOARDING PROCESS



### STEP 1

Inside this proposal is more information for you to review and then contact us for a demo and quotation



### STEP 2

Together we will discuss and review your quotation, answering any questions



### STEP 3

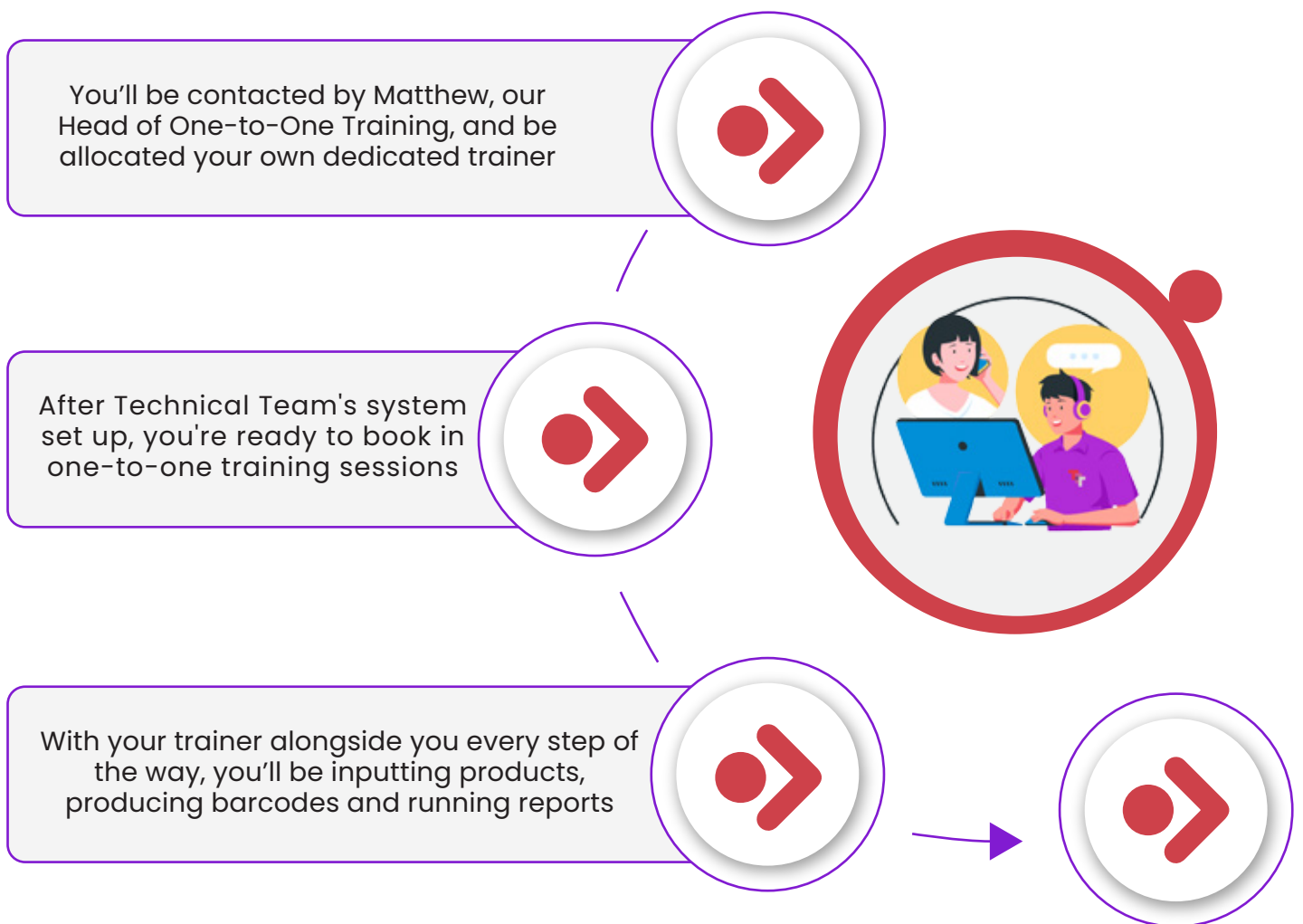
When you're ready, we will digitally send your quotation for you to sign and submit back to us



### STEP 4

Now officially part of the Top to Toe community, our team will begin setting up your system

# GETTING YOU SET UP










**ADAM BLOOM**  
NEW BUSINESS TEAM



## READY FOR THE NEXT STEP?

Upon receiving this proposal, please do give me a call, text or email to schedule a demo for a time that's convenient for you.

### CONTACT ME:

 020 3376 5888  
 0784 006 5476  
 [adamb@toptotoe.com](mailto:adamb@toptotoe.com)

### COMPANY DETAILS:

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London, N3 1RT